

Storytelling Prompts to Inspire You

1

The Triumph Over Difficulty

Share how someone overcame a substantial challenge with your help.

2

The Unsung Hero Story

Highlight a lesser-known, inspiring story that mirrors determination and progress.

3

A Moment That Changed Everything

Reflect on an event or turning point where meaningful transformation occurred, thanks to your involvement.

4

The Collaborative Success

Show how partnerships or teamwork drove a significant positive outcome

5

The Inspiring Vision

Describe a story of aspiration, where your role as a guide sparked hope and progress for the hero.

TIPS TO REMEMBER:

- Approach storytelling as a human-centered tool to build connections and trust.
- Keep your messaging authentic, simple, and focused - try using the 3-30-3 Messaging Strategy to keep things concise.
- Place the protagonist (your audience) at the center, with yourself or your organization in the supporting role of the trusted guide.

With these key elements and thoughtful prompts, your stories will not only inform but inspire action. Whether you're presenting, marketing, or engaging, remember that a well-told story has the power to transform how people feel, think, and connect.

igpr.com

*Your voice is the guide; their story is the inspiration.
Together, you create impact.*

